

FULL TOUR

SPONSORSHIP LEVEL

Sponsor the entire Heartbreak to Wholeness Tour and receive:

- ◆ 4 V.I.P. Tickets per city
- ◆ Event Naming Rights of entire tour
- ◆ Vendor table in each city
- ◆ Strategic mention during our media tour in each city nationwide (TV, Bloggers, Vloggers)
- ◆ Center Spread Life Style article and advertisement in the Workbook
- ◆ Email list of event attendees in each city
- ◆ 10-15 minute presentation in each city
- ◆ Recognition on our social media, website and email blast announcing our formal sponsorship
- ◆ Your promotional material or items in our Swag Bag

\$60,000

***Decision needed
by December 16, 2016**

FULL CITY

SPONSORSHIP LEVEL

Sponsor an entire Heartbreak to Wholeness City and receive:

- ◆ 2 V.I.P. Tickets in chosen city
- ◆ Event Naming Rights of entire city's event
- ◆ Vendor table in chosen city
- ◆ Strategic mention during our media tour in each city nationwide
- ◆ Center Spread Life Style article and advertisement in the Workbook
- ◆ Email list of event attendees in your sponsored city
- ◆ 10-15 minute presentation in sponsored city
- ◆ Recognition on our social media, website and email blast announcing our formal sponsorship
- ◆ Your promotional material or items in our Swag Bag

\$15,000/ city

***Decision for each city needed by:**
Dec 16th—Dallas, TX
Jan. 20th—Atlanta, GA
March 10th—Houston, TX
May 12th—Oklahoma City, OK

SEGMENT

SPONSORSHIP LEVEL

Sponsor at the event segment level in chosen city & receive:

- ◆ 2 V.I.P. Tickets in that city
- ◆ Event Naming Rights of an event segment in chosen city (i.e Heartbreak to Wholeness YOUR COMPANY Power Brunch)
- ◆ Vendor table in chosen city
- ◆ Strategic mention during our media tour in each city nationwide (TV, Bloggers, Vloggers)
- ◆ Full page advertisement in the Workbook
- ◆ Email list of event attendees in your sponsored city
- ◆ 5 minute presentation during chosen segment
- ◆ Recognition on social media, website and email blast Promotional material or items in our Swag Bag

\$5,000/ city & segment

***Decision for each city needed by:**
Dec 16th—Dallas, TX
Jan. 20th—Atlanta, GA
March 10th—Houston, TX
May 12th—Oklahoma City, OK

GOLD

SPONSORSHIP LEVEL

Sponsor at the gold level in chosen city & receive:

- ◆ 2 V.I.P. Tickets in chosen city
- ◆ ½ page advertisement in the Workbook
- ◆ Recognition on our social media, website and email blast announcing our formal sponsorship
- ◆ Your promotional material or items in our Swag Bag

\$3,500/ city

***Decision for each city needed by:**
Dec 16th—Dallas, TX
Jan. 20th—Atlanta, GA
March 10th—Houston, TX
May 12th—Oklahoma City, OK

SILVER

SPONSORSHIP LEVEL

Sponsor at the silver level in chosen city & receive:

- ◆ 2 V.I.P. Tickets in chosen city
- ◆ ¼ page advertisement in the Workbook
- ◆ Recognition on our social media, website and email blast announcing our formal sponsorship

\$2,000/ city

***Decision for each city needed by:**
Dec 16th—Dallas, TX
Jan. 20th—Atlanta, GA
March 10th—Houston, TX
May 12th—Oklahoma City, OK

HEARTBREAK TO *Wholeness*

2017 Sponsorship Packages

The Heartbreak to Wholeness Tour is the Tracy Ready Company's signature life skills event. It is a multi-city women's empowerment workshop that helps single and divorced women attend to and manage their emotions.

We're seeking a major sponsor for each city of the 2017 Tour. The Heartbreak to Wholeness Tour currently includes Dallas (February), Atlanta (March), Houston (May) and Oklahoma City (July).

This includes the brunch, venue & audio/visual, event workbooks, marketing material, advertising and travel arrangements and compensation for talent and staff.

All sponsorship levels are available as of Nov, 2016.

HeartbreakToWholeness.com

***Commit sooner for maximum exposure.**